



G. H. MOULTON
Key Account Manager

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Commack, NJ 11725
516-499-0254
Fax 516-499-0572
Voice Mail 800-757-8255
Ext. 46958

February 6, 1996

To: 1110 ROU 2910 ROU
1210 ROU 5110 ROU
1310 ROU 5410 ROU
1610 ROU 5610 ROU
1710 ROU 5810 ROU
1810 ROU 6210 ROU
2110 ROU 6310 ROU
2210 ROU 6610 ROU
2310 ROU 6710 ROU
2610 ROU 6910 ROU

Sales	Retail
1221 1,2,3,4	1222 2,3
1222 1,2,3,4,5,6,7,8	1223
1223 1,2,3,5,7,9	1228 26,27
1224 2,3,4,7,9	1229 27
1225 3,4,5,6,7	ROM
1226 2,5,6,7,9	(PC) SC
1229 3,4,7,8,11	MC PA
1240	
1244	RSM RBM

(For All Managers & Reps With F. W. Woolworth

Subject: *F. W. Woolworth - National Work Plan (ID# 0534 00 00)*

Mr. Don Colligan, Senior Buyer has approved the *Doral Buy 2 Packs Get A Free Ash Tray* Promotion, with final approval at store level.

Any representatives that contact Woolworth stores are authorized any National Promotions.

Sincerely,

George H. Moulton

GHM/pk
encl.

51847 8759

"We work for smokers."

WOOLWORTH

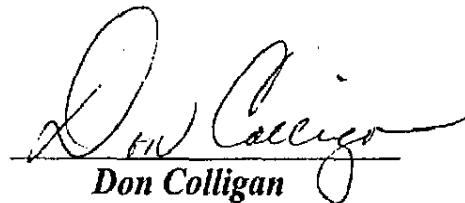
Doral Buy 2 Packs Get A Free Ash Tray

March 1996

· 20 Units Per Sku - Product Needed:

	<u>Cartons</u>
· <i>Doral Lt 100</i>	1
· <i>Doral Lt Menthol 100</i>	1
· <i>Doral Full Flavor 100</i>	1
· <i>Doral Ultra Lt 100</i>	1

Promotion to be prepared by Distributor and shipped the week of



Don Colligan
Don Colligan

51847 8760